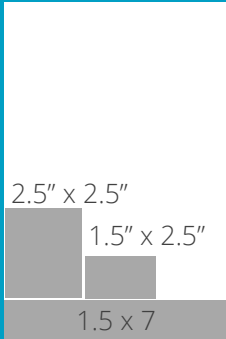


2017 ANCHOR & CREATIVE SERVICES

THE ANCHOR

Supported by ads from local businesses, The Anchor is a printed weekly newsletter that has become a favorite for both visitors and local residents alike. Highlighting the weeks events and activities, The Anchor is printed 52 weeks a year.

The Anchor is distributed via email, online and in print at locations throughout the community, and is a great opportunity for businesses looking to expand their marketing at an affordable price.



1.5" x 2.5" \$425

2.5" x 2.5" \$850

1.5" x 7" \$1200

- Session 1: 12/16 – 5/19
- Session 2: 5/26 – 9/1
- Session 3 (Cross St. Buses):
Spring, Summer, Fall
- Session 4 (Cruise Ship):
Spring, Summer Fall
- Session 5: 9/8 – 12/8

GRAPHIC DESIGN

Need creative? In-house creative services are available.

Creative Touch-Up: \$25-\$100

Redesign of Snyder-Smith produced ad: \$25-\$100

Full Design: Based on scope

CLIENT MUST SUBMIT FULL-COLOR (CMYK) HIGH RESOLUTION, CAMERA-READY AD

DEADLINE FOR GO KENNEBUNKS AND MAP – 11.01.2016



2016-2017 ADVERTISING CONTRACT

BUSINESS INFORMATION

Business Name:

Contact Name:

Phone:

Email:

Commitment Details:

PAYMENT DETAILS

PAID

BILL

CHECK

CREDIT CARD

Credit Card #:

Expiration Date: CV2:

Authorized Signature:

TOTAL:

Go Kennebunks

Chamber Map

Dining Guide

The Anchor

Graphic Design

ADVERTISING CONTRACT: This form, when properly completed and signed and verbally authorized by the Advertiser and confirmed in writing by the Chamber of Commerce, constitutes a legal and binding contract for the terms and specifications included.

PAYMENT AND TERMS: Advertiser agrees to pay the sum of \$_____ for the specified advertising. The Chamber of Commerce acknowledges the receipt of \$_____ from the Advertiser. Payment must be received in full with your ad materials by November 15, 2016. No ads will be published without prior payment.

REPRESENTATIONS: Representations made by sales persons at the Chamber of Commerce shall not be binding on the Chamber unless written on this contract and signed by both the Chamber and the Advertiser.

MEMBER CANCELLATION: Cancellations will not be accepted after the stated deadline of November 15, 2016 for Go Kennebunks, Map, MIY or the Dining Guide. If a copy of ad materials is not received by the deadline, the Chamber is authorized to publish an advertisement in the publication and the Advertiser will be charged the full amount due for any space reserved. Costs of formal collection proceedings and all court costs, if necessary, will be paid by the Advertiser.

ADVERTISEMENT PLACEMENT: Placement of advertisements is at the discretion of the Chamber of Commerce; however, premier placement will be given in order of the receipt of placement in full with the executed ad contract and ad materials.

ACCEPTANCE: The Chamber reserves the right to refuse any advertising it deems not appropriate or acceptable for any reason. In such an event, the Advertiser will receive a full refund if ad is received before the stated deadline.

LIABILITY: The Chamber of Commerce is not responsible for any errors in copy and layout on supplied ads. The sole responsibility of supplying correct advertising materials relies on the Advertiser. No proof will be given on supplied ads prior to printing.

UNPAID DUES OR ADVERTISING: Please note that NO advertising will be accepted from members who have unpaid dues and unpaid advertising fees.

SIGNATURE:

DATE: