

New Year, New Ideas for Your Business!

This is a FREE event!
Registration includes a continental breakfast and
time to visit with local business-to-business exhibitors.

Attend the 2016 Business Seminar and Expo

Learn from local experts, network with neighbors and business associates and be a part of the Kennebunk Business Round Table!

Tuesday, January 12, 2016

7:45am to Noon

Kennebunk Town Hall Auditorium, 1 Summer Street, Kennebunk

FREE registration includes a continental breakfast and time to visit with local business-to-business exhibitors.

January 12 Schedule:

7:45 am: FREE registration includes a continental breakfast and time to visit with local business-to-business exhibitors.

9:00 am to 10:30 am – Choose one:

“Just The Basics: Technologies for Sales and Service”

An introduction!

Learn how to use technology to drive business traffic through social media, websites, or outbound electronic direct marketing and customer service.

Attendees are encouraged to bring a laptop or tablet to this session.

“Face to Face, Clicks or Calls!”

A panel of business owners in a Q&A dialog will share their own **Do-It-Yourself marketing experiences** of successful selling. Learn the basics from clever *window displays . . . to telemarketing . . . social media . . . e-commerce . . . mutual partnerships with other local businesses*, as well as other selling techniques—**to help build more customer traffic.**

11:00 am to Noon:

A Kennebunk Business Round Table

A constructive dialog between Kennebunk’s business owners, our community’s elected leaders, and town officials to assure we are supporting one another and optimizing our improving economy in Kennebunk.

TO REGISTER:

Call 207-604-1302 or email: LLightbody@kennebunkmaine.us

Produced by: *The Kennebunk Economic Development Committee in partnership with the Kennebunk, Kennebunkport, Arundel Chamber of Commerce.*

Snow Date: Tuesday, January 19, 2016

