



June 13-17

LAUNCH! Sponsorship Details

Schooner (1): \$5,000

- Logo/name in all marketing (Along with the Chamber)
- Logo/name on banner at events
- Clickable sponsor logo on LaunchFestME.com
- Skyscraper (145 x 290) digital ad placement on LaunchFestME.com
- Three Facebook posts on Launch page and an Instagram story
- Presenting sponsor of Rock the Boat
- 4x tickets to Rock the Boat

Barque (1): \$3,000 – SOLD

- Logo/name in all marketing (Along with the Chamber)
- Logo/name on banner at events
- Clickable sponsor logo on LaunchFestME.com
- Sponsor of the Captain's Cook-off
- Two Facebook posts on Launch page and one Instagram story
- 4x tickets to Captain's Cook-Off
- 2x tickets to Rock the Boat

Sloop (4): \$1,000 - 1x SOLD

- Logo/name in all marketing (Along with the Chamber)
- Logo/name on banner at events
- Clickable sponsor logo on LaunchFestME.com
- One instagram story
- Sponsor of the Lobster Bake
- 2x tickets to the Lobster Bake

Brigantine (2): \$1,000

- Logo/name in all marketing (Along with the Chamber)
- Logo/name on banner at events
- Clickable sponsor logo on LaunchFestME.com
- One instagram story
- Sponsor of the Castaway Cove for Kids family event

Lobster Boat (multiple): \$1,000

- Name in social media posts, on banner at events, in thank you ad, and in limited marketing materials
- Sponsor of the River Lights Boat Parade

Dory (multiple): \$500

- Name in social media posts, on banner at events, in thank you ad, in limited marketing materials
- Listed as sponsor for an interactive experience within an event – to be determined based on sponsor