



**June 13-17**

## **LAUNCH! Sponsorship Details**

### **Schooner (1): \$5,000**

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

Skyscraper (145 x 290) digital ad placement on LaunchFestME.com

Three Facebook posts on Launch page and an Instagram story

Presenting sponsor of Rock the Boat

4x tickets to Rock the Boat

### **Barque (1): \$3,000 – SOLD**

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

Sponsor of the Captain's Cook-off

Two Facebook posts on Launch page and one Instagram story

4x tickets to Captain's Cook-Off

2x tickets to Rock the Boat

### **Sloop (4): \$1,000 - 2x SOLD**

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

One instagram story

Sponsor of the Lobster Bake

2x tickets to the Lobster Bake

### **Brigantine (2): \$1,000 SOLD**

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

One instagram story

Sponsor of the Castaway Cove for Kids family event

### **Lobster Boat (multiple): \$1,000**

Name in social media posts, on banner at events, in thank you ad, and in limited marketing materials

Sponsor of the River Lights Boat Parade

### **Dory (multiple): \$500**

Name in social media posts, on banner at events, in thank you ad, in limited marketing materials

Listed as sponsor for an interactive experience within an event – to be determined based on sponsor