



June 13-17

LAUNCH! Sponsorship Details

Schooner (1): \$5,000 - SOLD

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

Skyscraper (145 x 290) digital ad placement on LaunchFestME.com

Three Facebook posts on Launch page and an Instagram story

Sponsor of the Captain's Cook-off

4x tickets to Rock the Boat

Barque (2): \$2,500

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

Two Facebook posts on Launch page and one Instagram story

Presenting sponsor of Rock the Boat

2x tickets to Rock the Boat

Sloop (4): \$1,000 - 3x SOLD

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

One instagram story

Sponsor of the Lobster Bake

2x tickets to the Lobster Bake

Brigantine (2): \$1,000 SOLD OUT

Logo/name in all marketing (Along with the Chamber)

Logo/name on banner at events

Clickable sponsor logo on LaunchFestME.com

One instagram story

Sponsor of the Castaway Cove for Kids family event

Lobster Boat (multiple): \$1,000

Name in social media posts, on banner at events, in thank you ad, and in limited marketing materials

Sponsor of the River Lights Boat Parade

Dory (multiple): \$500

Name in social media posts, on banner at events, in thank you ad, in limited marketing materials

Listed as sponsor for an interactive experience within an event – to be determined based on sponsor