

# 2017 CHAMBER MAP & DINING GUIDE

## CHAMBER MAP

An area map featuring Kennebunk, Kennebunkport and Arundel, is a great resource for visitors, residents, businesses and people relocating to the area. With a print distribution of 15,000, the map is distributed in the Chamber visitors centers, at area businesses, points of interest and transportation centers. Then map is also available for download at [GoKennebunks.com](http://GoKennebunks.com)

The map is 17x22 and highlights local attractions, such as Walker’s Point, local beaches, hiking/biking trails, historical landmarks and more.

Ad + Quad Point..... \$499

17x22

Illustrated Map

2 x 2 square, full color (CMYK), high res, camera ready

## DINING GUIDE

“Eat Kennebunks” will be a unique menu guide featuring local fare of the Kennebunks. From the classic steamed lobster to a savory filet mignon, the Kennebunks offer a variety of different cuisines including New American, Thai, Japanese, Chinese, Italian, Mexican and French.

With a 10,000 initial run of the 8½ x 11 guide, promotional elements will also include social media shout-outs and inclusion in the Chamber newsletter.

Premiere Placement (front/back cover): ..... \$800

Full Page Menu Listing: ..... \$400

Half Page: ..... \$250

### Full Page

Full bleed:  
8.25" x 10.75"

No bleed:  
7.5" x 10"

### Half Page

No bleed:  
7.5" x 4.75"

CLIENT MUST SUBMIT FULL-COLOR (CMYK) HIGH RESOLUTION, CAMERA-READY AD

**DEADLINE FOR DINING GUIDE – 09.15.2016**



# 2016-2017 ADVERTISING CONTRACT

## BUSINESS INFORMATION

Business Name:

Contact Name:

Phone:

Email:

Commitment Details:

## PAYMENT DETAILS

PAID

BILL

CHECK

CREDIT CARD

Credit Card #:

Expiration Date:  CV2:

Authorized Signature:

TOTAL:

Go Kennebunks

Chamber Map

Dining Guide

The Anchor

Graphic Design

**ADVERTISING CONTRACT:** This form, when properly completed and signed and verbally authorized by the Advertiser and confirmed in writing by the Chamber of Commerce, constitutes a legal and binding contract for the terms and specifications included.

**PAYMENT AND TERMS:** Advertiser agrees to pay the sum of \$\_\_\_\_\_ for the specified advertising. The Chamber of Commerce acknowledges the receipt of \$\_\_\_\_\_ from the Advertiser. Payment must be received in full with your ad materials by November 15, 2016. No ads will be published without prior payment.

**REPRESENTATIONS:** Representations made by sales persons at the Chamber of Commerce shall not be binding on the Chamber unless written on this contract and signed by both the Chamber and the Advertiser.

**MEMBER CANCELLATION:** Cancellations will not be accepted after the stated deadline of November 15, 2016 for Go Kennebunks, Map, MIY or the Dining Guide. If a copy of ad materials is not received by the deadline, the Chamber is authorized to publish an advertisement in the publication and the Advertiser will be charged the full amount due for any space reserved. Costs of formal collection proceedings and all court costs, if necessary, will be paid by the Advertiser.

**ADVERTISEMENT PLACEMENT:** Placement of advertisements is at the discretion of the Chamber of Commerce; however, premier placement will be given in order of the receipt of placement in full with the executed ad contract and ad materials.

**ACCEPTANCE:** The Chamber reserves the right to refuse any advertising it deems not appropriate or acceptable for any reason. In such an event, the Advertiser will receive a full refund if ad is received before the stated deadline.

**LIABILITY:** The Chamber of Commerce is not responsible for any errors in copy and layout on supplied ads. The sole responsibility of supplying correct advertising materials relies on the Advertiser. No proof will be given on supplied ads prior to printing.

**UNPAID DUES OR ADVERTISING:** Please note that NO advertising will be accepted from members who have unpaid dues and unpaid advertising fees.

**SIGNATURE:**

**DATE:**