

2018 Maine Invites You & Maine Beaches

**Two-Page Spread Bleed
Co-Op Ad**
(two pages)

16"W x 10.5"H

Maine Invites You is the official fulfillment piece for the State of Maine. With a circulation of over 300,000, the guide is distributed in over 600 locations including Canada, Europe, New England, NC, NJ, NY, PA.

MIY is also available at all seven state visitor centers and online. Advertisers that purchase ads through the Chamber will also have their ad in the Maine Beaches Guidebook, at no cost.

KKA CHAMBER DISCOUNTED PRICING

Half Page.....	\$3,600
Third Page Square.....	\$2,400
Third Page Vertical.....	\$2,400
Sixth Page Horizontal.....	\$1,250
Sixth Page Vertical.....	\$1,250

Half Page

Horizontal:
7.125"W x
4.625"H

Third Page

Square:
4.6875"W x
4.625"H

Vertical:
2.25"W x
9.5"H

Sixth Page

Horizontal:
4.6875"W x
2.1875"H

Vertical:
2.25"W x
4.625"H



PRODUCTION INSTRUCTIONS

ALL AD ART MUST BE SUPPLIED INDIVIDUALLY AS A PDF X/4:2008. This will avoid any quality issues at printing caused by files containing transparencies and drop shadows.

ALL NON-COMPLIANT ADS will be returned to the advertiser for correction.

ARTWORK SPECIFICATIONS

All images used in ads must be 300 dpi at 100% size. All fonts must be embedded. Line art must be 1200 dpi. Do not use Pantone or Spot colors and convert all RGB images to CMYK. BLEED ADS MUST HAVE .125" BLEED ON ALL SIDES AND ANY LIVE MATERIAL MUST BE WITHIN THE .25" SAFETY.

*All ad art should be provided as an individual pdf.

DEADLINE FOR MAINE INVITES YOU 9.8.2017