

2017-2018 ANCHOR

Supported by ads from local businesses, The Anchor is a printed weekly newsletter that has become a favorite for both visitors and local residents alike. Highlighting the weeks events and activities, The Anchor is printed 52 weeks a year.

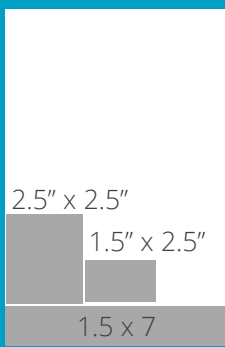
The Anchor is distributed via email, online and at more than 40 locations throughout the community. It is a great opportunity for businesses looking to expand their marketing at an affordable price.

AD SIZES

1.5" x 2.5"	\$425
2.5" x 2.5"	\$850
1.5" x 7"	\$1200

SESSIONS (16 week ad presence)

- Winter Session: 12/16 – 5/19
- Summer Session: 5/26 – 9/1
- Fall Session: 9/8 – 12/8
- Cruise Ship Buses: year round
- Cross Street Buses: year round



- Three sizes currently available
- Winter session is 8.5x11, all other sessions are 8.5x14
- Client must submit full-color (cmyk) high-resolution, camera-ready ad
- Ad must be delivered in .pdf format