

# 2020 ANCHOR

Supported by ads from local businesses, The Anchor is a printed weekly newsletter that has become a favorite for both visitors and local residents alike. Highlighting the week's events and activities, The Anchor is printed 52 weeks a year.

The Anchor is distributed via email, online and at more than 45 locations throughout the community. It is a great opportunity for businesses looking to expand their marketing at an affordable price.

## AD SIZES

1.5" x 2.5" .....	\$450
2.5" x 2.5" .....	\$850
1.5" x 8" .....	\$1250

## SESSIONS (16-week ad presence)

- Winter Session: 12/20 – 5/17
- Summer Session: 5/23 – 9/5
- Fall Session: 9/13 – 12/13
- "Perfect Day": year round
- Cruise Ship Buses: year round
- Cross Street Buses: year round

KENNEBUNK-KENNEBUNKPORT-ARUNDEL CHAMBER OF COMMERCE



## THE ANCHOR

PERFECT DAY 2019

Welcome to the Kennebunks!



**You've only got a day to experience the Kennebunks, so what do you do? Here's our favorite way to spend a day.**



**Drive along Beach Avenue** from Lower Village and take in the Kennebunk beaches, Gooch's, Middle and Mother's. Feeling adventurous? Park (legally) and get out and sink your toes into the sand, or take a swing at the playground on Mother's Beach. Then, dust off the sand, head back to the car and loop around in front of KBIA and drive back to Lower Village/Dock Square.

You can take in much the same sights – with narration! – on a 45-minute Intown Trolley tour. We highly recommend this!

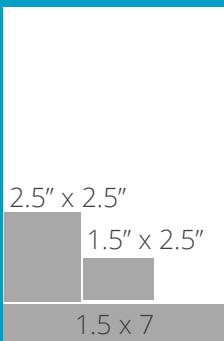
**You can also take in the views from the water.** Want to see a whale? Try First Chance Whale Watch or New England Eco-Tours, the only whale watches between Portland and Portsmouth. There are also great lobster tours, fishing tours, kayak trips, stand up paddle boarding and more – check your Go Kennebunks guidebook for details.

**You have to see our beautiful beaches!** To start, drive along Ocean Avenue in Kennebunkport and Beach Avenue in Kennebunk.




BAT RIVER  
BREWING • DISTILLING • MAINE

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- Three sizes currently available
- Winter session is 8.5x11, all other sessions are 8.5x14
- Client must submit full-color (cmyk) high-resolution, camera-ready ad
- Ad must be delivered in .jpeg/.png format