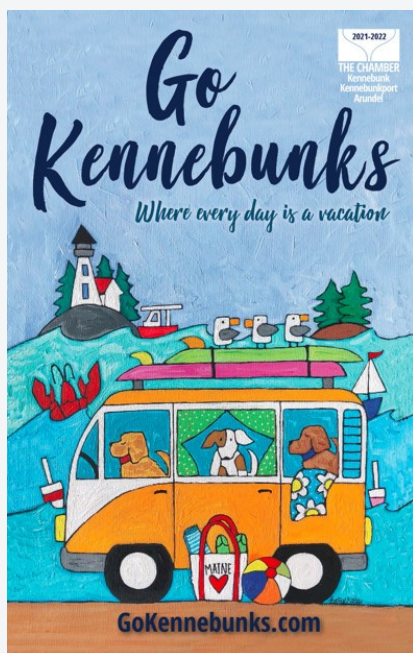


GO KENNEBUNKS & THE CHAMBER MAP

ADVERTISING OPPORTUNITIES



- Distributed in over 300 locations including local businesses, seven state visitor centers and locations in Canada
- Business listings for all members and accommodation/dining charts
- Digital version on GoKennebunks.com; ads are clickable to your business website
- Tide chart, area map, events calendar, "Perfect-Day" ideas and much more!

AD SIZES & PRICING

- Inside Front Cover: \$3,199
- Inside First Page: \$2,749
- Inside Back Cover: \$3,199
- Back Cover: \$3,749
- Full Page: \$2,199
 - With bleed: 5.375" W x 8.75" H
 - Without bleed: 4.625"W x 7.625"H
- Half Page: \$1,249
 - Horizontal: 4.625"W x 3.75"H
 - Vertical: 2.25"W x 7.625"H
- Quarter Page: \$649
 - Horizontal: 4.625"W x 1.75"H
 - Vertical: 2.25"W x 3.75"H
- Eighth Page: \$399
 - 2.25"W x 1.75"H
- YES! I would like to also purchase a map ad at the discounted price of \$475 – (normally \$499) .

AD COMMITMENT DEADLINE:
January 14, 2022

EAT THE KENNEBUNKS

ADVERTISING OPPORTUNITIES

Our 2022 dining guide follows on the heels of last year's edition, which flew off the shelves at the Tourism Information Center in Kittery and at accommodations throughout the Kennebunks.

This year's edition will feature more on outdoor dining, Eat the Kennebunks Week (May 9-15, 2022), our ever-popular Lobster Roll Trail, Cocktail Trail AND Ice Cream Trail. Don't miss out on your opportunity to highlight your business to tens of thousands of diners.



SPONSORSHIPS (ADDITIONAL)

- **Entree: \$1,000**
 - Logo/name in all marketing
 - Clickable sponsor logo on EatTheKennebunks.com
 - Rectangle (300x250) digital ad placement on EatTheKennebunks.com for April/May
 - Three Facebook posts on Eat the Kennebunks page and two Instagram stories
- **Appetizer: \$500**
 - Logo/name in all marketing
 - Clickable sponsor logo on EatTheKennebunks.com
 - Two Facebook posts on Eat the Kennebunks page and one Instagram story
- **Dessert: \$250**
 - Logo/name in all marketing
 - Clickable sponsor logo on EatTheKennebunks.com
 - One Instagram story

AD SIZES & PRICING

- Inside Front Cover: \$900
- Back Cover: \$900
- Full Page: \$550
- Half Page: \$350

SPECS

Full Page

With bleed:
8.25W x 10.75H

Without bleed:
7.5W x 10H

Half Page

7.5W x 4.75H

• AD COMMITMENT •
DEADLINE:
• JANUARY 14, 2022 •

CLIENT MUST SUBMIT FULL-COLOR
(CMYK) HIGH RESOLUTION,
CAMERA-READY AD

GO KENNEBUNKS.COM

DIGITAL ADVERTISING OPPORTUNITIES

PLAY & STAY

300x600: \$500
300x250: \$400
728x90: \$325

EAT & OPERATION TAKEOUT

300x600: \$500
300x250: \$400
728x90: \$325

EVENTS

300x600: \$400
300x250: \$300
728x90: \$225

OTHER SELECT PAGES

300x600: \$300
300x250: \$200
728x90: \$175

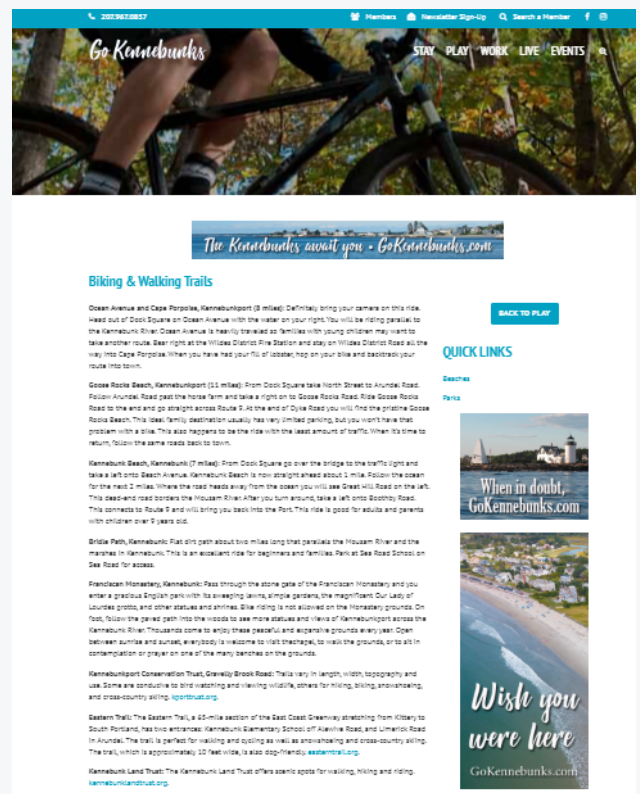
Feature your business on the all new GoKennebunks.com!

Ad Blocks

Fall: 9/10 - 12/17

Winter/Spring: 12/18 - 5/20

Summer: 5/27 - 9/5



DEDICATED EMAIL

ESTIMATED REACH: 2,500+

DATES AVAILABLE: All but Monday and Thursday

COST: \$150