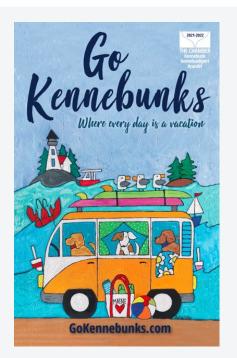
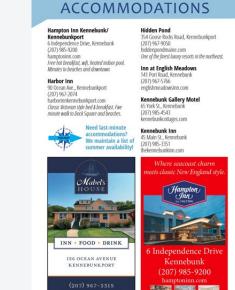


## GO KENNEBUNKS & THE CHAMBER MAP ADVERTISING OPPORTUNITIES







- Distributed in over 300 locations including local businesses, seven state visitor centers and locations in Canada
- Business listings for all members and accommodation/dining charts
- Digital version on GoKennebunks.com; ads are clickable to your business website
- Tide chart, area map, events calendar, "Perfect-Day" ideas and much more!

#### AD COMMITMENT DEADLINE: January 14, 2022

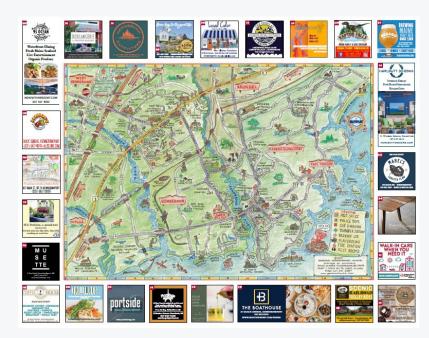
### **AD SIZES & PRICING**

- Inside Front Cover: \$3,199
- Inside First Page: \$2,749
- Inside Back Cover: \$3,199
- Back Cover: \$3,749
- Full Page: \$2,199
  - With bleed: 5.375" W x 8.75"H Without bleed: 4.625"W x 7.625"H
  - Half Page: \$1,249 Horizontal: 4.625"W x 3.75"H Vertical:2.25"W x 7.625"H
- Quarter Page: \$649 Horizontal: 4.625"W x 1.75"H Vertical: 2.25"W x 3.75"H
- Eighth Page: \$399 2.25"W x 1.75"H
- YES! I would like to also purchase a map ad at the discounted price of \$475 – (normally \$499).



## GO KENNEBUNKS & THE CHAMBER MAP ADVERTISING OPPORTUNITIES

The custom-drawn area map featuring Kennebunk, Kennebunkport and Arundel is a great resource for visitors, residents, businesses and people relocating to the area. With a print distribution of 20,000, the map is available at the Chamber visitors centers, at area businesses, points of interest and transportation centers. The map is also available for download at GoKennebunks.com.



The map is 17x22 and highlights local attractions, such as Walker's Point, local beaches, hiking/biking trails, historical landmarks and more.

AD SIZE & PRICING

2 x 2 ad: \$499

AD COMMITMENT DEADLINE: JANUARY 14, 2022

### **IS YOUR MEMBER LISTING UP TO DATE?**

Business Name:
Street Address:
Town:
Phone Number:
Website:
Business Description (15 words or fewer):

CLIENT MUST SUBMIT FULL-COLOR (CMYK) HIGH RESOLUTION, CAMERA-READY AD



## EAT THE KENNEBUNKS ADVERTISING OPPORTUNITIES

Our 2022 dining guide follows on the heels of last year's edition, which flew off the shelves at the Tourism Information Center in Kittery and at accommodations throughout the Kennebunks.

This year's edition will feature more on outdoor dining, Eat the Kennebunks Week (May 9-15, 2022), our ever-popular Lobster Roll Trail, Cocktail Trail AND Ice Cream Trail. Don't miss out on your opportunity to highlight your business to tens of thousands of diners.



## SPONSORSHIPS (ADDITIONAL)

- Entree: \$1,000
  - Logo/name in all marketing
  - Clickable sponsor logo on EatTheKennebunks.com
  - Rectangle (300x250) digital ad placement on EatTheKennebunks.com for April/May
  - Three Facebook posts on Eat the Kennebunks page and two Instagram stories
- Appetizer: \$500
  - Logo/name in all marketing
  - Clickable sponsor logo
    EatTheKennebunks.com
  - Two Facebook posts on Eat the Kennebunks page and one Instagram story
- Dessert: \$250
  - Logo/name in all marketing
  - Clickable sponsor logo on EatTheKennebunks.com
  - One Instagram story

# **AD SIZES & PRICING**

- Inside Front Cover: \$900
- Back Cover: \$900
- Full Page: \$550
- Half Page: \$350

# **SPECS**

#### Full Page

Half Page

With bleed: 8.25W x 10.75H 7.5W x 4.75H

Without bleed: 7.5W x 10H

AD COMMITMENT DEADLINE: JANUARY 14, 2022

CLIENT MUST SUBMIT FULL-COLOR (CMYK) HIGH RESOLUTION, CAMERA-READY AD



## **GOKENNEBUNKS.COM** DIGITAL ADVERTISING OPPORTUNITIES

#### PLAY & STAY

300x600: \$500 300x250: \$400 728x90: \$325

#### EAT & OPERATION TAKEOUT

300x600: \$500 300x250: \$400 728x90: \$325

#### **EVENTS**

300x600: \$400 300x250: \$300 728x90: \$225

#### **OTHER SELECT PAGES**

300x600: \$300 300x250: \$200 728x90: \$175 Feature your business on the all new GoKennebunks.com!

Ad Blocks Fall: 9/10 - 12/17 Winter/Spring: 12/18 - 5/20 Summer: 5/27 - 9/5



#### The Kennebunks await you . CoKennebunks.com

#### Biking & Walking Trails

Descriptions and Case Reprint, Generative and Ministry Definition (in the give conservation that description) and the server of the conservation of the server of the

#### JICK LINKS



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Bridle Path, Kennebunk: Flat dirt path about two miles long that parallals the Mousam River and the marshes in Kennebunk. This is an excellent ride for beginners and families. Park at See Road School on See Road for access.

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Semebunkport Conservation Trust, Gravelly Brook Road: Trails vary in langth, width, topography and use. Some are conducive to bird watching and viewing wildsife, others for hiding, birking, anovahoeing, and cross-country skiing, kportbust.org.

Bastern Taills The Bastern Taill, a 55-mile section of the Bast Cassi Greenway stretching from Kittery to Soch Portand, has two extronome Kenebank Barentary School of Kitewine Bast, and Umerick Radi In Aurost. The studies beneficient was and opting and opting as will as accessible and cross-country skilling. The bast, which is approximately 10 feet wide, is also dop-friendly esplential.cop.

Kannebunk Land Trust: The Kannebunk Land Trust offers scenic spots for walking, Niking and rid kannebunklandtrust org.









### **DEDICATED EMAIL**

ESTIMATED REACH: 2,500+ DATES AVAILABLE: All but Monday and Thursday COST: \$150