

# THE ANCHOR

## ADVERTISING OPPORTUNITIES

Supported by ads from local businesses, The Anchor is a printed weekly newsletter that has become a favorite for both visitors and local residents alike. Highlighting the week's events and activities, The Anchor is distributed via email, online and at more than 45 locations throughout the community. It is a great opportunity for businesses looking to expand their marketing at an affordable price.

### AD SIZES

1.5"H x 2.5"W: \$450

2.5"H x 2.5"W: \$850

1.5"H x 8"W: \$1,250

### SESSIONS | 16 WEEK AD PRESENCE

Summer: 5/26 - 9/1

Fall: 9/8 - 12/8

Winter: 12/15 - 5/18

Perfect Day: Annual



## ADDITIONAL DETAILS

- Winter session print size is 8.5x11, all other sessions are 8.5x14
- Client must submit full color, high resolution, camera-ready ad
- Ad must be delivered in either .jpg or .png format

