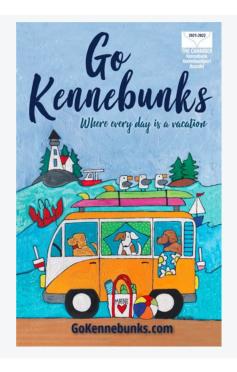


GO KENNEBUNKS & THE CHAMBER MAP

ADVERTISING OPPORTUNITIES







- Distributed in over 300 locations including local businesses, seven state visitor centers and locations in Canada.
- Business listings for all members and accommodation/dining charts.
- Digital version on GoKennebunks.com; ads are clickable to your business website.
- Tide chart, area map, events calendar, "Perfect-Day" ideas and much more!
- NEW THIS YEAR: All full page and larger ads come with a digital ad on GoKennebunks.com!

AD COMMITMENT DEADLINE: January 13, 2023

AD SIZES & PRICING

Inside Front Cover: \$4,159

Inside First Page: \$3,579

Inside Back Cover: \$4,159

Back Cover: \$4,879

Full Page: \$2,859

With bleed: 5.375" W x 8.75"H

Without bleed: 4.625"W x 7.625"H

Half Page: \$1,629

Horizontal: 4.625"W x 3.75"H

Vertical:2.25"W x 7.625"H

Quarter Page: \$849

Horizontal: 4.625"W x 1.75"H

Vertical: 2.25"W x 3.75"H

Eighth Page: \$519

2.25"W x 1.75"H

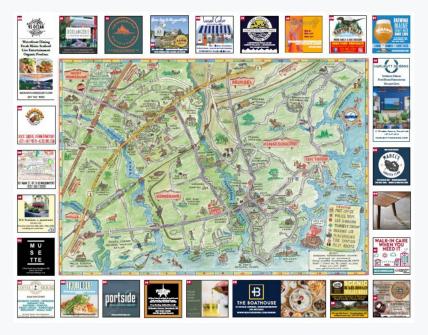
YES! I would like to also purchase a map ad at the discounted price of \$575 – (normally \$599).



GO KENNEBUNKS & THE CHAMBER MAP

ADVERTISING OPPORTUNITIES

The custom-drawn area map featuring Kennebunk, Kennebunkport and Arundel is a great resource for visitors, residents, businesses and people relocating to the area. With a print distribution of 20,000, the map is available at the Chamber visitors centers, at area businesses, points of interest and transportation centers. The map is also available for download at GoKennebunks.com.



The map is 17x22 and highlights local attractions, such as Walker's Point, local beaches, hiking/biking trails, historical landmarks and more.

AD SIZE & PRICING

2 x 2 ad: \$599

AD COMMITMENT DEADLINE:
JANUARY 13, 2023

IS YOUR MEMBER LISTING UP TO DATE?

Business Name:
Street Address:
Town:
Phone Number:
Website:
Business Description (15 words or fewer):



EAT THE KENNEBUNKS

ADVERTISING OPPORTUNITIES

Our 2023 dining guide follows on the heels of last year's edition, which flew off the shelves at the Tourism Information Center in Kittery and at accommodations throughout the Kennebunks.

This year's edition will feature what's new in dining, our ever-popular Lobster Roll Trail, Cocktail Trail AND Ice Cream Trail. Don't miss out on your opportunity to highlight your business to tens of thousands of diners.



AD SIZES & PRICING

Inside Front Cover: \$1,200

Back Cover: \$1,200

Full Page: \$750

Half Page: \$500

SPECS

Full Page

With bleed: 8.25W x 10.75H

Without bleed: 7.5W x 10H

Half Page

7.5W x 4.75H

AD COMMITMENT DEADLINE: JANUARY 13, 2023

CLIENT MUST SUBMIT FULL-COLOR (CMYK)
HIGH RESOLUTION, CAMERA-READY AD



GOKENNEBUNKS.COM

DIGITAL ADVERTISING OPPORTUNITIES

PLAY & STAY

300x600: \$500 300x250: \$400

728x90: \$325

EAT & OPERATION TAKEOUT

300x600: \$500 300x250: \$400

728x90: \$325

EVENTS

300x600: \$400

300x250: \$300

728x90: \$225

OTHER SELECT PAGES

300x600: \$300 300x250: \$200

728×90: \$175

Feature your business on the all new GoKennebunks.com!

Ad Blocks

Fall: 9/9 - 12/16

Winter/Spring: 12/17 - 5/19

Summer: 5/20 - 9/8





Biking & Walking Trails

Obes Annua and Cage Physiols, Mannabunipant (B miles) Definitely bring pure amena on this risk haded out of Deck Iguers on Dean Annua with the water on your right. You will be riding possible to the Sentement State Obes Annua is harely trained to the finite with young children may want to take another route. Bear right at the William Decks The States need day on William Decks State at the way line Cage Popular William power was expent full oblasts from power to list and extended any line Cage Popular William power was expent full oblasts from power to list and extended to the Cage Popular was a supplied to the second of the case of the cage of the Cage of the second to the Cage Popular was a supplied to the case of the Cage of the Ca

Gaze State State, (Association) and Ed Indian) from Cool Space State State State State Annote Annote State S

Island and control of the control of

Bridle Path, Kennebunk: Flat dirt geth about two miles Long that geralists the Mousen Rher and the marshas in Kennebunk: This is an excellent ride for beginners and families. Park at See Road School of See Road for access.

Francisco Messativo, Menessourio Tras otrosporte sinte gita d'un Africacion (finanzia) y moi più contra grattari della provinti in su soppi della missi prima gita della finanzia di soppi della della silicazione gitta, prima della missi soni contra di soni si soni contra di soni si soni contra di soni si di contra di soni si soni contra di soni si di contra di soni di di contra di soni di di soni soni di son

Kennebunkport Conservation Trust, Gravelly Brook Road: Trails vary in langth, width, topography at use, Some are conductive to bird watching and viewing wildlife, others for hiking, biking, anowahoe

Seatem Trail: The Seatem Trail, a 45-mile section of the Seat Coast Greenway stretching from Kitter South Portland, has two entrances: Kannebunk Serventray School off Alexive Road, and Umerick R in Arundel. The trail is genfect for waiking and cycling as well as anomahoeing and cross-country aid

Kennebunk Land Trust: The Kennebunk Land Trust offers scenic spots for walking, hiking and in kennebunklandtrust.org.



QUICK LIN









DEDICATED EMAIL

ESTIMATED REACH: 2,500+

DATES AVAILABLE: All but Monday and Thursday

COST: \$200



THE ANCHOR ADVERTISING OPPORTUNITIES

Supported by ads from local businesses, The Anchor is a printed weekly newsletter that has become a favorite for both visitors and local residents alike. Highlighting the week's events and activities, The Anchor is distributed via email, online and at more than 45 locations throughout the community. It is a great opportunity for businesses looking to expand their marketing at an affordable price.

AD SIZES

1.5"H x 2.5"W: \$550

2.5"H x 2.5"W: \$1,000

1.5"H x 8"W: \$1,500

SESSIONS | 16 WEEK AD PRESENCE

Summer: 5/26 - 9/1

Fall: 9/8 - 12/8

Winter: 12/15 - 5/18

Perfect Day: Annual

Motorcoach Edition: Annual

Cruise Ship Edition: Annual





ADDITIONAL DETAILS

- Winter session print size is 8.5x11, all other sessions are 8.5x14.
- Client must submit full color, high resolution, cameraready ad.
- Ad must be delivered in either .jpg or .png format.