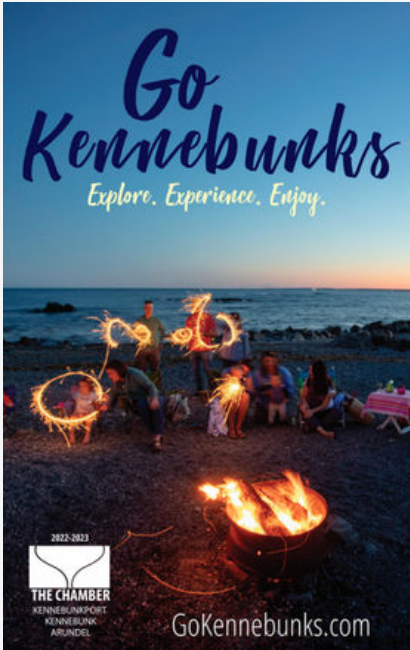


# GO KENNEBUNKS & THE CHAMBER MAP

## ADVERTISING OPPORTUNITIES



- Distributed in over 300 locations including local businesses, seven state visitor centers and locations in Canada.
- Business listings for all members and accommodation/dining charts.
- Digital version on GoKennebunks.com; ads are clickable to your business website.
- Tide chart, area map, events calendar, "Perfect-Day" ideas and much more!
- **NEW THIS YEAR: All full page and larger ads come with a digital ad on GoKennebunks.com!**

## AD SIZES & PRICING

- Inside Front Cover: \$4,159
- Inside First Page: \$3,579
- Inside Back Cover: \$4,159
- Back Cover: \$4,879
- Full Page: \$2,859  
With bleed: 5.375" W x 8.75" H  
Without bleed: 4.625" W x 7.625" H
- Half Page: \$1,629  
Horizontal: 4.625" W x 3.75" H  
Vertical: 2.25" W x 7.625" H
- Quarter Page: \$849  
Horizontal: 4.625" W x 1.75" H  
Vertical: 2.25" W x 3.75" H
- Eighth Page: \$519  
2.25" W x 1.75" H

**AD COMMITMENT DEADLINE:**  
January 13, 2023

■ **YES! I would like to also purchase a map ad at the discounted price of \$575 – (normally \$599).**

# GO KENNEBUNKS & THE CHAMBER MAP

## ADVERTISING OPPORTUNITIES

The custom-drawn area map featuring Kennebunk, Kennebunkport and Arundel is a great resource for visitors, residents, businesses and people relocating to the area. With a print distribution of 25,000, the map is available at the Chamber visitors centers, at area businesses, points of interest and transportation centers. The map is also available for download at [GoKennebunks.com](http://GoKennebunks.com).



The map is 17x22 and highlights local attractions, such as Walker's Point, local beaches, hiking/biking trails, historical landmarks and more.

### AD SIZE & PRICING

2 x 2 ad: \$599

**AD COMMITMENT DEADLINE:**  
JANUARY 13, 2023

### IS YOUR MEMBER LISTING UP TO DATE?

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Town: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_

Business Description (15 words or fewer): \_\_\_\_\_

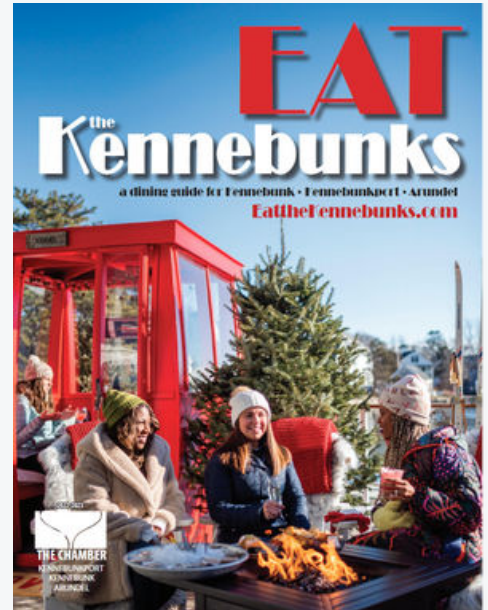
CLIENT MUST SUBMIT FULL-COLOR (CMYK)  
HIGH RESOLUTION, CAMERA-READY AD

# EAT THE KENNEBUNKS

## ADVERTISING OPPORTUNITIES

Our 2023 dining guide follows on the heels of last year's edition, which flew off the shelves at the Tourism Information Center in Kittery and at accommodations throughout the Kennebunks.

This year's edition will feature what's new in dining, our ever-popular Lobster Roll Trail, Cocktail Trail AND Ice Cream Trail. Don't miss out on your opportunity to highlight your business to tens of thousands of diners.



### AD SIZES & PRICING

- Inside Front Cover: \$1,200
- Back Cover: \$1,200
- Full Page: \$750
- Half Page: \$500

### SPECS

Full Page	Half Page
With bleed: 8.25W x 10.75H	7.5W x 4.75H
Without bleed: 7.5W x 10H	

**AD COMMITMENT DEADLINE:**  
**JANUARY 13, 2023**

# GOKENNEBUNKS.COM

## DIGITAL ADVERTISING OPPORTUNITIES

### PLAY & STAY

300x600: \$500  
300x250: \$400  
728x90: \$325

### EAT & OPERATION TAKEOUT

300x600: \$500  
300x250: \$400  
728x90: \$325

### EVENTS

300x600: \$400  
300x250: \$300  
728x90: \$225

### OTHER SELECT PAGES

300x600: \$300  
300x250: \$200  
728x90: \$175

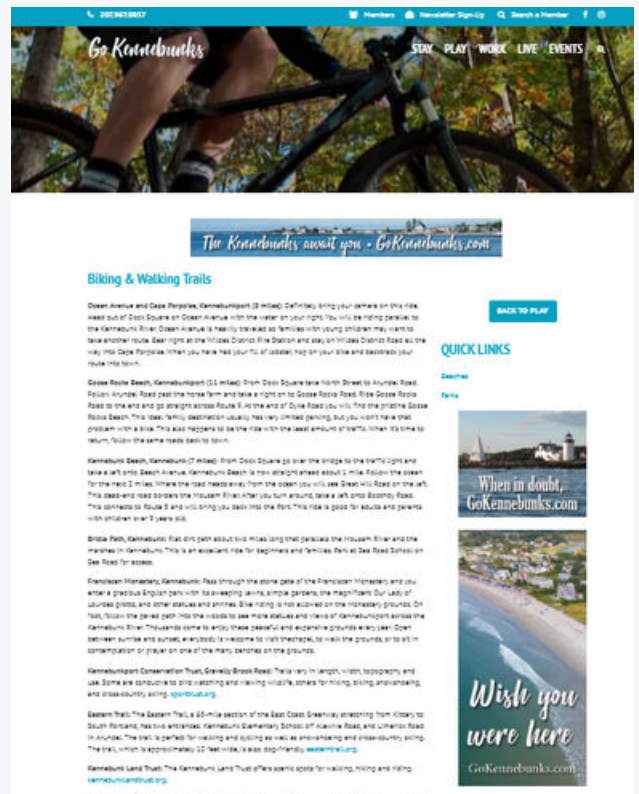
Feature your business on the all new GoKennebunks.com!

### Ad Blocks

Fall: 9/9 - 12/16

Winter/Spring: 12/17 - 5/19

Summer: 5/20 - 9/8



## DEDICATED EMAIL

ESTIMATED REACH: 2,500+

DATES AVAILABLE: All but Monday and Thursday

COST: \$200

# THE ANCHOR

## ADVERTISING OPPORTUNITIES

Supported by ads from local businesses, The Anchor is a printed weekly newsletter that has become a favorite for both visitors and local residents alike. Highlighting the week's events and activities, The Anchor is distributed via email, online and at more than 45 locations throughout the community. It is a great opportunity for businesses looking to expand their marketing at an affordable price.

### AD SIZES

1.5"H x 2.5"W: \$550

2.5"H x 2.5"W: \$1,000

1.5"H x 8"W: \$1,500

### SESSIONS | 16 WEEK AD PRESENCE

Summer: 5/26 - 9/1

Fall: 9/8 - 12/8

Winter: 12/15 - 5/18

Perfect Day: Annual

Motorcoach Edition: Annual

Cruise Ship Edition: Annual



## ADDITIONAL DETAILS

- Winter session print size is 8.5x11, all other sessions are 8.5x14.
- Client must submit full color, high resolution, camera-ready ad.
- Ad must be delivered in either .jpg or .png format.

