

# SPOTLIGHT



a weekly feature of the Kennebunk-Kennebunkport-Arundel Chamber of Commerce

## Breaking Barriers Building Bridges

### Owner?

Sean Driscoll, Principal and Founder

### How long in business?

7 years!

### Primary business/service offered?

Human resources specialties and collaborative community consulting.

### What makes your business special?

It comes down to finding and realizing chemistry with clients, their projects and initiatives. Collaboration becomes exponential only when the partnerships feel special and naturally aligned. From there, the progress that can be achieved becomes limitless.

While BBsquared maintains an ability to support speaking engagements and training sessions from curriculum and collateral it has developed over many years, our specialty really lies in a capacity to customize consultative offerings to meet the uniquely distinct needs of each client or project.



### Best thing you sell/serve/do?

This work involves an openness, honesty and vulnerability between partners. I have always felt blessed by the willingness I've received from clients to share such sacred partnering principles and philosophies. It is only through such a willingness, that together we break barriers and make progress.

### Something people don't realize about your business?

While BBsquared does a fair amount of work in the DEI and Social Justice spaces, I have supported work involving conflict resolution, self-identification strategies and creative community collaboration models.

BBsquared maintains both capacity and consideration openness to projects of all descriptions and needs.

### Contact Information

[sean@bb2consulting.com](mailto:sean@bb2consulting.com)

[bb2consulting.com](http://bb2consulting.com)

FB - BBsquaredConsulting