

# SPOTLIGHT



a weekly feature of the Kennebunk-Kennebunkport-Arundel Chamber of Commerce

## New Mornings Natural Foods

### How long in business?

48 years in May--opened first location in 1976 in Biddeford and second location in 1995 in Kennebunk.

### Primary business/service offered?

We are a little grocery store with natural foods, lots of local, Maine products, organic & local produce, supplements, bulk foods, coffee, and we even have grind your own peanut butter.

We also have an ever changing selection of craft beer and wine (lots of organic and low sulfite choices), local meats, and so much more! In the back of our store, we have a deli where we make an assortment of homemade foods and treats. Lastly, we have an upstairs with a selection of gifts, bulk herbs, spices, teas and bulk soaps-- laundry detergent, shampoos & conditioner, dish soap, hand soap, and even bulk lotion!

### What makes your business special?

If we don't have something you want--just ask! We are a small store and can't fit everything, but we certainly honor our customers requests and we do special orders often!

We love new ideas for products, and we especially love to broaden our selection of Made in Maine items, especially the ones you can't find in the big box stores, which helps set us apart!



### Best thing you sell/serve/do?

We serve our community by bringing good food to the community in a place where you can easily get in and out, and also get the help you need finding whatever particular items you are looking for!

### Something people don't realize about your business?

We are more than just a store with granola and supplements, and we aren't just a HEALTH food store! We have yummy treats for everybody from the omnivore, to celiacs to vegans. We have lots of fun local products and unique gifts, a wide selection of supplements and an ever-growing selection of body care products. We have the best employees who are happy to help you find what you need. Most people don't realize we have an upstairs too! It's a hidden gem for those who know about it.

### Contact Information

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(207) 985-6774

[newmorningsnaturalfoods.com](http://newmorningsnaturalfoods.com)