

SPOTLIGHT



a weekly feature of the Kennebunk-Kennebunkport-Arundel Chamber of Commerce

Hey Girl Decor

Owner?

Nicole Ketchum

How long in business?

8 months!

Primary business/service offered?

Interior decorating, design, staging, project management and more!

What makes your business special?

I come from a long line of hoteliers, real estate agents and hospitality workers. I've used my product design and development expertise to transition into interiors. With my strong design background, color eye and fun sense of play with paint and wallpaper — I am now working with clients all over to curate their unique spaces. I've been featured in Redfin as an interior design expert in their design blog, written for Australia's Confetti Fair Magazine, and was featured in Pop Sugar, The Chic and more.

Best thing you sell/serve/do?

I am here to help clients achieve a vision — however small or large. I am here to serve, guide and ease them into what challenges they have or implement design ideas they may be struggling with. I always make design fun — it is a gateway to transforming a space and my goal is happy customers.

Something people don't realize about your business?

I also design home decor and wallpaper. Since working with Disney, PBK and Mattel in my decor business — I have extensive knowledge on all things design. This helps me with design projects that have multiple phases, staging for selling a home or working to make a space more liveable such as attic or basement spaces.



Contact Information

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