

SPOTLIGHT



a weekly feature of the Kennebunk-Kennebunkport-Arundel Chamber of Commerce

Binnie Media

How long in business?

Since 2012.

Primary business/service offered?

Radio, digital, billboard, events and recruitment.

What makes your business special?

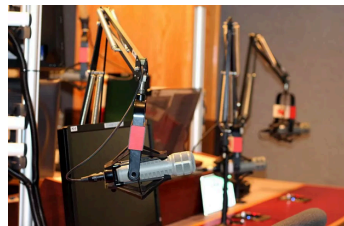
Binnie Media is New England's largest locally owned media company that reaches 1.5 million people each week, including over 425,400 radio listeners in New England, with digital and outdoor assets delivering millions of impressions to people in Maine, New Hampshire, Vermont and Massachusetts. Our team strives to achieve long term relationships with our clients that are mutually beneficial, cost effective and successful!

Best thing you sell/serve/do?

We specialize in helping grow businesses of all sizes through comprehensive marketing plans centered around the power of local radio!

Something people don't realize about your business?

In January 2024, we launched our 16th radio station! 99.3 THE WAVE ~ York County's Home for Soft Rock!
www.thewavemaine.com.



Contact Information

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