

2024 ANCHOR NEWSLETTER

ADVERTISING OPPORTUNITIES

Supported by ads from local businesses, The Anchor is a printed weekly newsletter that has become a favorite for both visitors and local residents alike.

Highlighting the week's events and activities, The Anchor is distributed via email, online and at more than 45 locations throughout the community. It is a great opportunity for businesses looking to expand their marketing at an affordable price.

PRICING & AD SIZES (PER SESSION)

1.5"H x 2.5"W: \$600

2.5"H x 2.5"W: \$1,100

1.5"H x 8"W: \$1,750

SESSIONS

*Summer: 5/24 - 8/30

*Fall: 9/6 - 12/6

*Winter: 12/13 - 5/16

Motorcoach Edition: Annual

Cruise Ship Edition: Annual

*16 weeks per session

