# SPOTLIGHT a weekly feature of the Kennebunk-Kennebunkport-Arundel Chamber of Comn

## **Maine Trust For Local News Portland Press Herald**

## How long in business?

The Portland Press Herald has served Maine readers for more than a century, with roots dating back to 1862.

## Primary business/service offered?

In addition to our independent, factbased journalism, we provide comprehensive advertising and marketing services that connect Maine businesses with highly engaged local audiences.

#### What makes your business special?

Our deep understanding of the Maine market, backed by the credibility and reach of the state's most trusted news organization.

## Best thing you sell/serve/do?

Whether through targeted digital campaigns or traditional print ads, we help businesses reach real Maine customers who trust our brand and actively engage with our content.





## Portland Press Herald

Maine judge's ruling comes as prosecutors buckle under high caseloads



Maine forecasters anticipate

## RUN OF THE MILL WINTER



## Something people don't realize about your business/services?

Many businesses don't realize how fullservice our advertising solutions are. Beyond traditional ads, we offer multimedia campaigns, analytics support, creative services, branded content, and customized strategies for all businesses.

## **Contact Information**

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