

SPOTLIGHT



a weekly feature of the Kennebunk-Kennebunkport-Arundel Chamber of Commerce

Chase & Sons Advertising

How long in business?

74 years!

Primary business/service offered?

Branded Promotional Merchandise

What makes your business special?

We're a third-generation, family-run company that's been helping New England schools, nonprofits, and local businesses bring their brands to life since 1951. Every project we take on is treated with the same care our grandfather brought to his basement office in Watertown, MA decades ago.

We don't just place logos on products; we help organizations tell their story, amplify their brand and connect with their communities. We take the time to understand what matters most and create items people actually want to keep. Our customers know they can call, text, or email and get a real person who cares about their success.

Best thing you sell/serve/do?

We help people look good — and we try to make it easy. Whether you need the perfect tote for an open house, the world's softest hoodie for your alumni, or a magnet your customers won't secretly throw away, we've got you. Our real superpower is taking your half-formed idea ("maybe...something blue?") and turning it into a custom product people actually love.

We obsess over the details, hunt down the coolest items, and make sure everything shows up on time and on-brand. Think of us as your friendly neighborhood promo-product problem-solvers — part creative partner, part treasure hunters, and part "we'll just handle it for you."



Something people don't realize about your business/services?

People don't always realize that Chase & Sons has been around since 1951 — long before QR codes, online orders, or even color TV. Our grandfather started this business with a simple belief: take care of people and the rest will follow. We've kept that same philosophy for three generations.

What surprises people today is that we now build and host full online merch stores for schools, nonprofits, and community groups — making it easy to sell items, run fundraisers, and connect to the community.

So yes, we've got old-school roots... but we're very much built for how people shop and brand themselves today.

Contact Information

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