

SPOTLIGHT



a weekly feature of the Kennebunk-Kennebunkport-Arundel Chamber of Commerce

Elevate! Your Growth Engine

Owner?

Nancy Tonelli

How long in business?

Elevate! Your Growth Engine started in 2026.

Primary business/service offered?

Social media content creation engine, publishing and posting content, lead generation sequences, blog content and posting, administrative mail management, and branding consultation.

What makes your business special?

Drawing on my consulting background, I begin every client relationship with an in-depth branding and strategy session to understand their business, audience, and what makes them unique. From there, I develop a customized growth strategy designed specifically for their goals and vision. I adapt to each client's preferred level of involvement, providing as much support as needed. I don't believe in cookie-cutter marketing. Every strategy, message, and social media presence is thoughtfully crafted to reflect the voice, values and goals of each business.



Best thing you sell/serve/do?

Help business owners reclaim their time and grow with confidence. Many entrepreneurs are stretched thin trying to manage marketing and daily operations all at once. I help them put systems in place that increase visibility, create opportunities, and allow them to focus on the parts of the business they enjoy most.

Something people don't realize about your business/services?

Something many people don't realize is that I don't approach marketing as a collection of one-off services. My focus is on helping business owners build a complete growth engine—combining branding, visibility, lead generation, and systems that work together to support sustainable growth. This allows businesses to gain the benefits of a larger marketing department without the complexity that comes with traditional agency models.



Contact Information

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